

Jim Worrell

InfoPlast



Jim Worrell joined the WHPA Staff in 2018 and has helped lay the technological infrastructure for its new nonprofit structure.

In addition to working as WHPA Staff, Jim has been the creative co-owner of *InfoPlast* (an *InfoPlast* Company) for more than two decades.

He uses his skills and experience in marketing strategy, customer service, and business development (1) to prove his company motto “Creative Solutions for Enhanced Sales” and (2) to assist WHPA in building a firm foundation for its growth.

Worrell developed *InfoPlast* with the capabilities and expertise to compile a company's media into effective marketing and selling tools.

Worrell specializes in creating sales solutions for a variety of clients including packaging organizations, Industrial, corporate businesses, religious institutions, etc. The creative products and services that Worrell provides include catalogs, business cards, brochures, postcards, forms, stationary, flyers, signage, labels, banners, flags, gifts, gear using the clients' own custom designs, graphic designing for new logos, fund raising for schools and churches, etc.