

**Alex Ayers**  
**Director, Board of Directors**  
**HARDI**



Alex Ayers is Director of Government Affairs at **Heating, Airconditioning & Refrigeration Distributors International (HARDI)**. HARDI was one of the original 2009 Charter members of the WHPA.

Alex has worked with HARDI for three years.

Ayers is serving a three-year term as WHPA Director.

Alex has published papers and studies in various policy areas including taxes, energy, agriculture, and economics and has testified on tax policy. His research has been cited by organizations such as the Wall Street Journal, Forbes, and the Tax Foundation.

Alex has a Masters of Public Administration with an emphasis in Public Policy from Iowa State University.