



## Western HVAC Performance Alliance Inc. (WHPA)

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# WHPA Stakeholder Engagement Methods

as of November 12, 2018

As part of WHPA's broad-based community of HVACR stakeholders who have joined forces to transform the marketplace, there are multiple opportunities to help further WHPA goals while ensuring the time contributed to those efforts cultivates stakeholder engagement and meaningful outcomes for WHPA members and the public in general. The current methods include:

1. **Comments to Regulators:** Contribute content for WHPA's broad & diverse HVACR stakeholder voice presented to the California Energy Commission (CEC) and the California Public Utilities Commission (CPUC) through Public Comment Channels.
2. **Committee/Exploratory Working Group Meetings:** Participate in or lead regular online teleconference Committee/Exploratory Working Group meetings focused on practical, solution-oriented deliverables in support of established goals.
3. **WHPA Educational Webinars:** Attend WHPA educational webinars related to energy efficiency, environmental quality and sustainability goals through the HVACR lens which serve to educate WHPA members as well as the public. *This engagement method will also be used to bring awareness to the release of WHPA work products.*
4. **Subject-Matter Expert (SME) Task Force input:** Intermittent online teleconference and/or email communications. *Examples include opportunities to share industry knowledge to inform specific student research projects or to provide requested insight into Committee work without being a Committee member.*
5. **Meet-n-Greet Events:** In-Person networking opportunities with educational **SME Panel Q&A Sessions** related to the energy efficiency, environmental quality, and sustainability goals of California through the HVACR lens. The panel sessions are typically recorded for future reference.
6. **Topical Charrettes:** In-Person workshops/gatherings of SME's who join together to act as a think tank on a specific topic and work to develop next step actions and open collaboration on realistic solutions.
7. **Social Media Communications:** Interaction through WHPA's presence on social media such as LinkedIn.
8. **Annual In-Person Membership Meetings:** Provide active engagement with other members while participating in the development and prioritization of the WHPA Roadmap, Goals and Strategies for the coming year and beyond.